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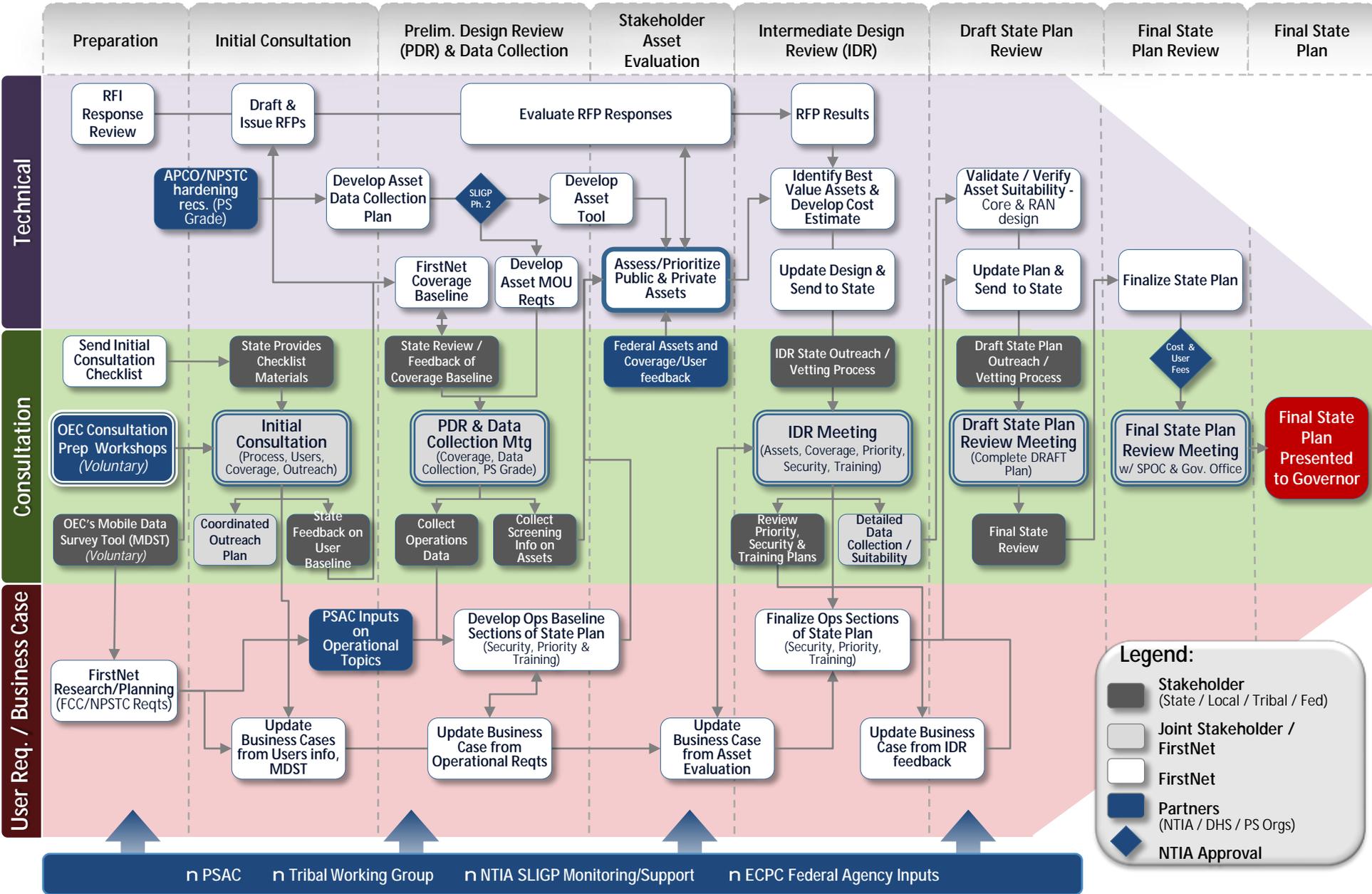
State Consultation and Outreach

Initial Consultation Updates and Plans

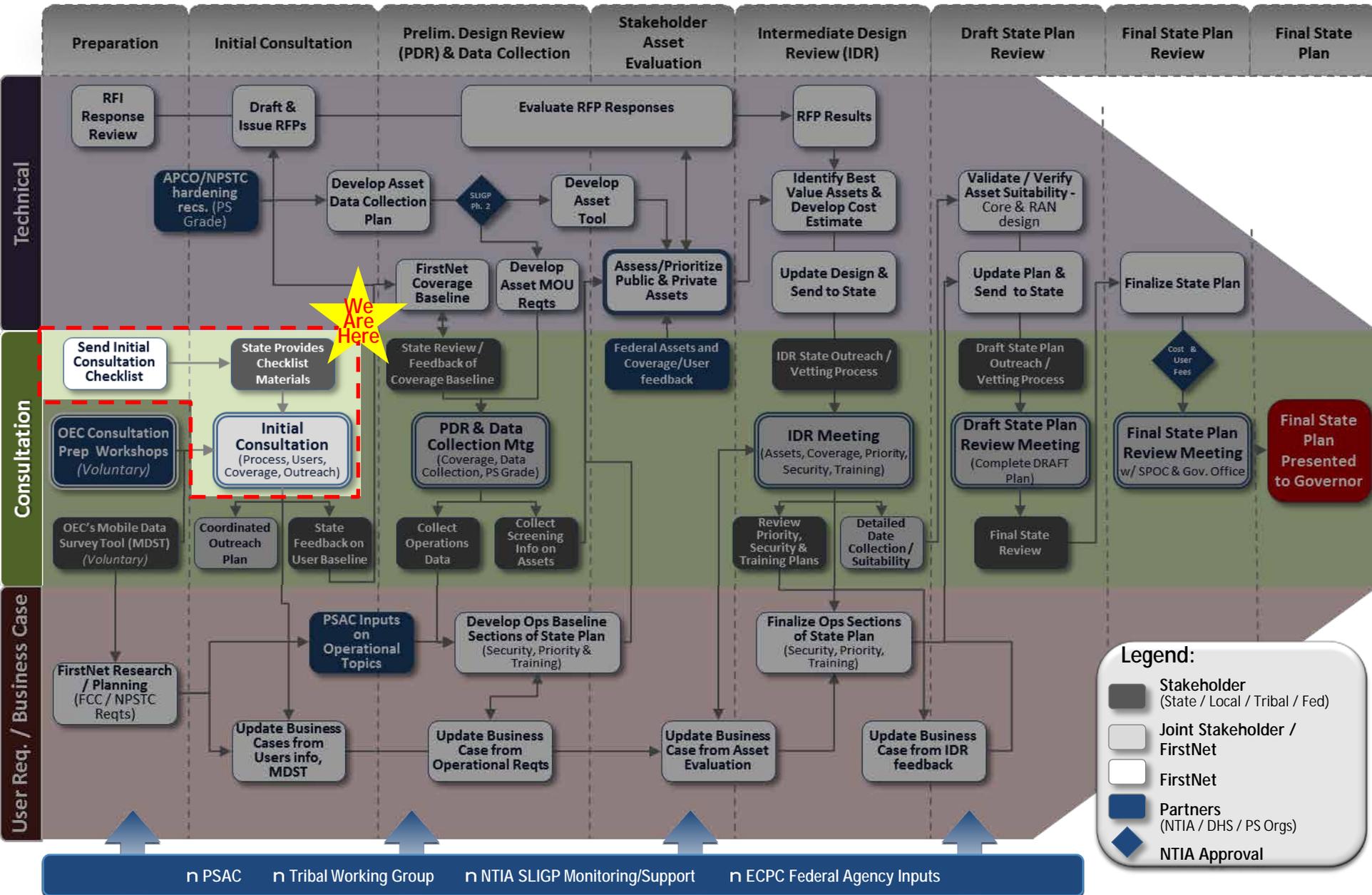


TJ Kennedy
Deputy General Manager

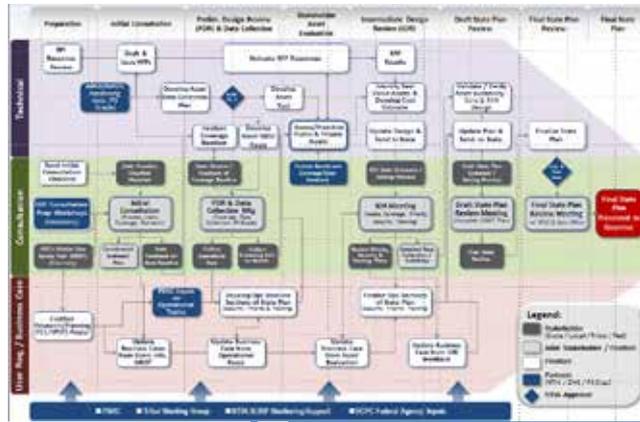
Consultation, Outreach & State Plan Process



Initial Consultation Planning has Begun



How We Got Here



Project Management Process Development

Numerous Discussions

- SPOC Feedback
- DHS OEC Input
- SLIGP Workshop Input
- BOD reviews
- April 15-16 Outreach Summit

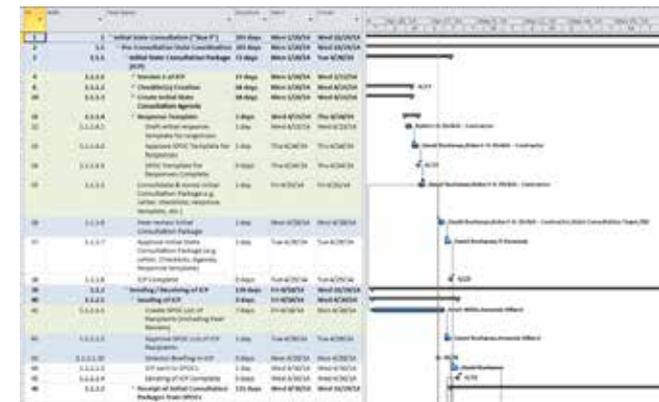
Jan 15-16 workshop in DC

The 46 Step Plan

The Legislation

“In developing requests for proposals and otherwise carrying out its responsibilities under this chapter, **the First Responder Network Authority shall consult with regional, State, tribal, and local jurisdictions** regarding the distribution and expenditure of any amounts required to carry out the policies established...”

Category	Inputs/Outputs	Process	Deliverables/Outputs	Questions/Comments
Scope/Charter	PSAC recommendation Board authorization Stipulated user form	1. Provide origin user sheet (approved by PSAC, recommended by Board and executed by board) 2. Status update, validate and re-approve (if needed) each category	Definition of user categories number of users across categories	Do we need SPOC approval? looking PSAC to accelerate timeline
Coverage	PS coverage baseline, Level of reliability that is not defined in coverage Definitions Technical methodologies	Convention about coverage	1. Coverage determination(s) 2. Technicals 3. Forms (available on-line tool) 4. Define levels of coverage	Need technical team to provide the baseline information to assist assumptions on approach. Legal definition of "User" by "Use" and legal definition & geo data is not available. What is the baseline for coverage?
Rules and Requirements	Discovery (RFP)		Discovery (RFP) and IIR	Any pre-existing deadlines? Not necessary. Can technical team get rolling state data (e.g., impact on technology)?
Execution	State interagency approach (PIC) Timeline w/ RFP State elements (SLIGP Phase 2) Narrative description of state consultation process	1. Align PIC & State to stages 2. Evaluation (survey)	Project Schedule (PIC)	Are we setting deadlines? RFP states we are to move at different speeds? Yes
Final Outreach Plan	1. PIC approved materials 2. Definition document 3. Narrative 4. State outreach plan 5. State PIC review checked 6. SLIGP approval plan and process (PIC)	1. Request state outreach plan & checked 2. Review plan 3. All initial consult 4. Review/collaborate/align joint outreach strategy	Final outreach plan (S and PIC) 2. Get feedback state outreach plan 3. Align PIC & State to stages 4. Evaluation (survey)	How are we timing ongoing state activities?
Implementation Strategy	1. Define and determine metrics areas 2. Determine practical landscape	1. Discuss intent 2. Criteria for inclusion	Implementation PIC (S)	Are technical team why metrics areas from unique requirements.
Final Strategy	1. Info from final team (S and RFP) 2. State Final PIC (SLIGP) 3. See Early Outreach Strategy		Final PIC? Do they have P.7?	Process for obtaining SLIGP narrative approval?
Implementation Strategy	1. PIC 2. PIC	1. Evaluate the process they can project PIC timeline. 2. Review metrics areas, local purchase equipment of procurement officers.		
Contract	1. PIC 2. PIC	1. Request contracts to be checked. 2. How does procurement work at various levels?		
Final Updates	1. PIC approved materials 2. State and RFP updates			
Final Review/Approval	1. PIC 2. State and RFP updates			
Project Management Plan	1. PIC 2. State and RFP updates			
Final Review/Approval	1. PIC 2. State and RFP updates			
Implementation Strategy	1. PIC 2. State and RFP updates			



Initial Consultation Package – Sent April 30



Readiness Checklist

- Governance Body Information
- Requested Attendees
- Availability to Meet
- Wireless Contract Vehicles
- Outreach Plan
- Barriers

Requested Discussion Topics

- State's Governance Process
- Metropolitan / Rural / Tribal POCs
- Eligible Users
- Coverage
- Public Safety Stakeholders
- Public Safety Meetings and Events
- Major State Events
- State Specific Information That You Would Like To Add

Initial Consultation Meeting Agenda

- Introductions
- State or Territory Update
- FirstNet Updates
- Consultation Process
- Roles and Responsibilities
- Eligible Users
- Coverage
- Joint Outreach Planning
- Next Steps

Initial State Consultation Plans



- ü April 30, 2014: Delivered initial consultation package (ICP)
- ü May 2014: Individual calls made to each SPOC to confirm receipt and have a simple ICP discussion
- § May and June 2014: FirstNet holding individual conference calls with each state to review the ICP
- § States currently returning completed ICPs and indicating their readiness to conduct initial consultation
- § FirstNet reviewing completed ICPs and preparing for in-state meetings
- § July 2014: State consultations on track to begin

State Themes



§ Washington

- Bill Schrier tweeted within the 1st hour



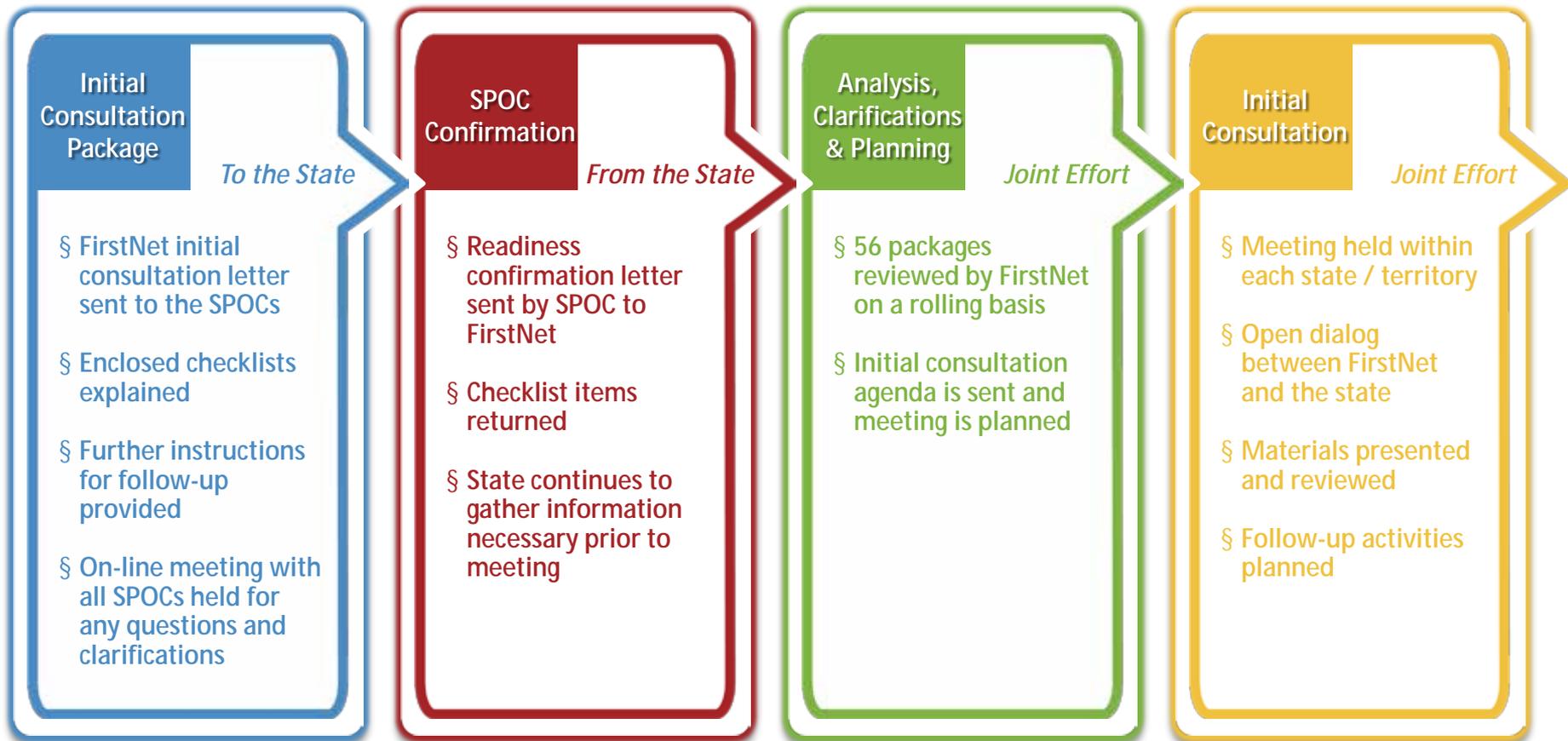
§ Minnesota

- Returned completed ICP May 2, just 2 days after being sent
- Incredibly organized and appears to have addressed each of our points in a preliminary review

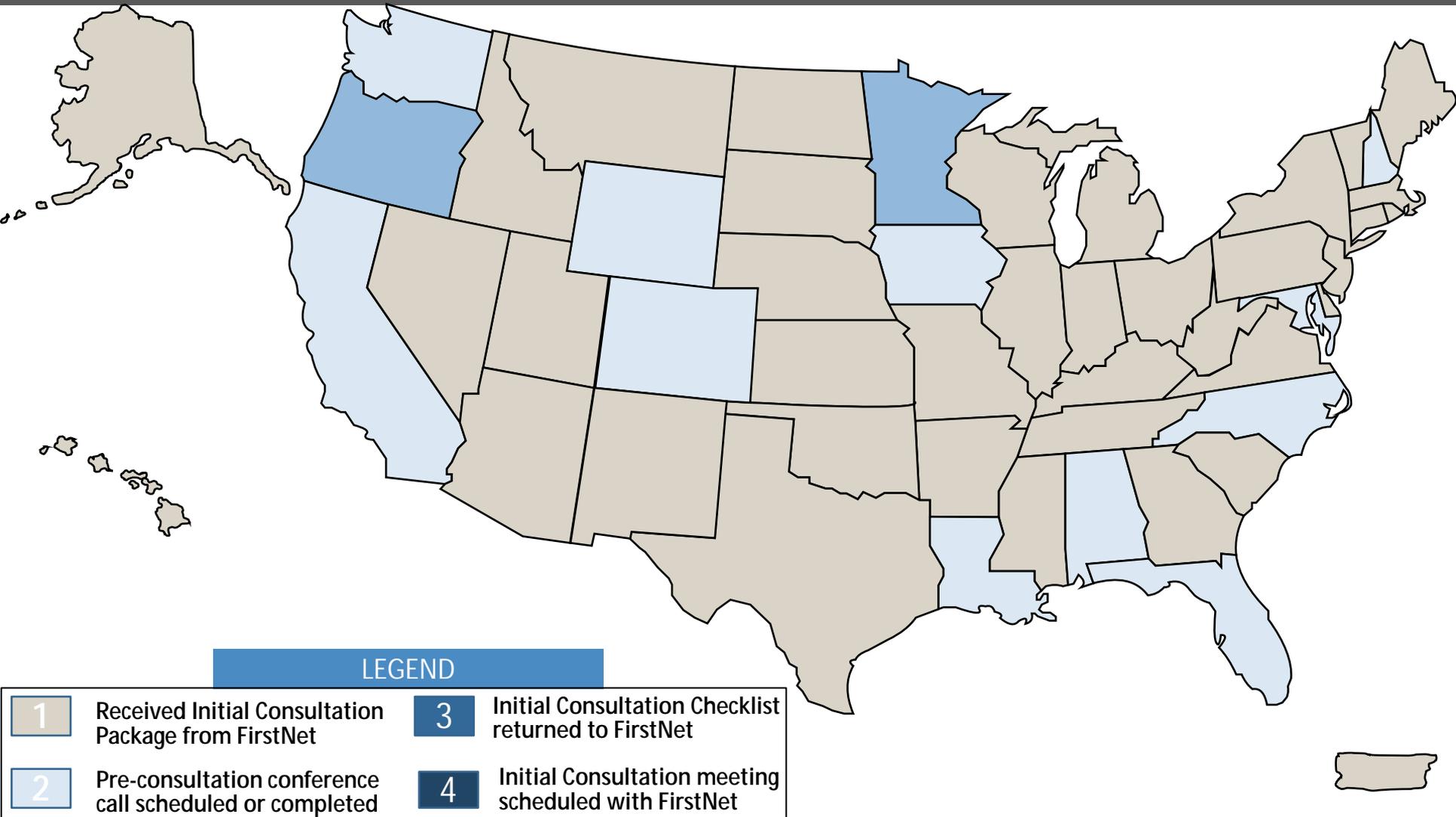
§ Maryland

- Preliminary package received on May 6th
- 1 Hour ICP review held on May 8th
- “It was pretty straight forward since FirstNet had shared the preliminary package over the past few months, so we were able to both influence the design and work on the contents at the same time in prep for the final version form FirstNet.” Ray Lehr

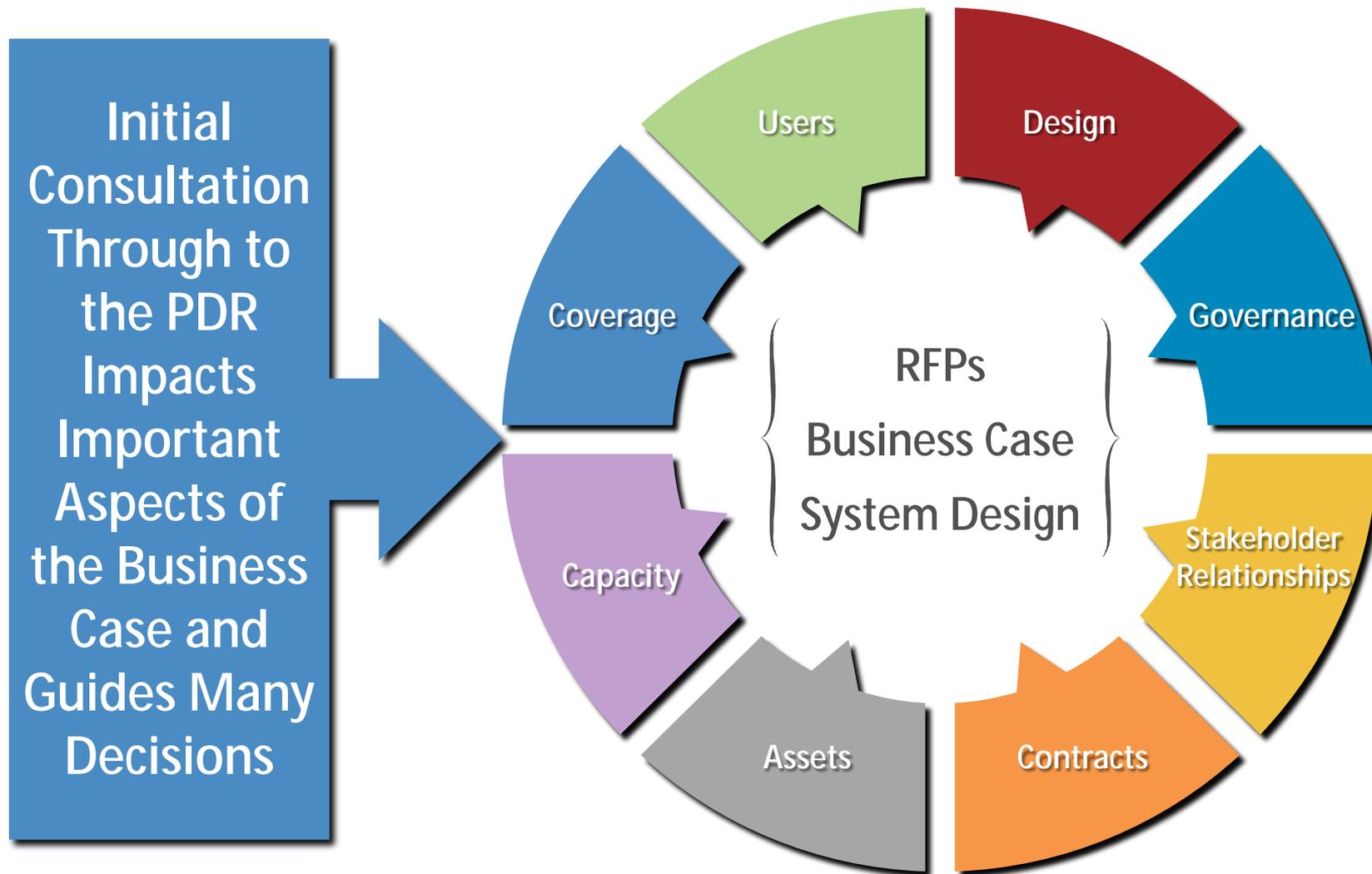
Initial State Consultation



Current Statistics (June 2, 2014)



Critical Elements of State Consultation and Outreach





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Outreach Updates



Amanda Hilliard
Director of Outreach

Key Accomplishments (Mar-May)



§ Executed key stakeholder engagements:

- Monthly SPOC calls and Quarterly SPOC webinar in April; approximately 44 states participated represented by more than 100 attendees
- DC-based association representations in April; 22 organizations represented by 28 attendees
- Third in-person PSAC meeting held June 2
- FirstNet board and staff members presented FirstNet updates at more than 50 engagements

Key Accomplishments (Mar-May) (cont.)



- § Continued outreach to Capitol Hill focusing on the committees of jurisdiction in both the House and Senate
- § Former Chairman Sam Ginn and TJ Kennedy provided Senator Rockefeller with a FirstNet progress update in early May
- § Held more than 30 meetings between FirstNet and congressional offices

Key Accomplishments (Mar-May) (cont.)

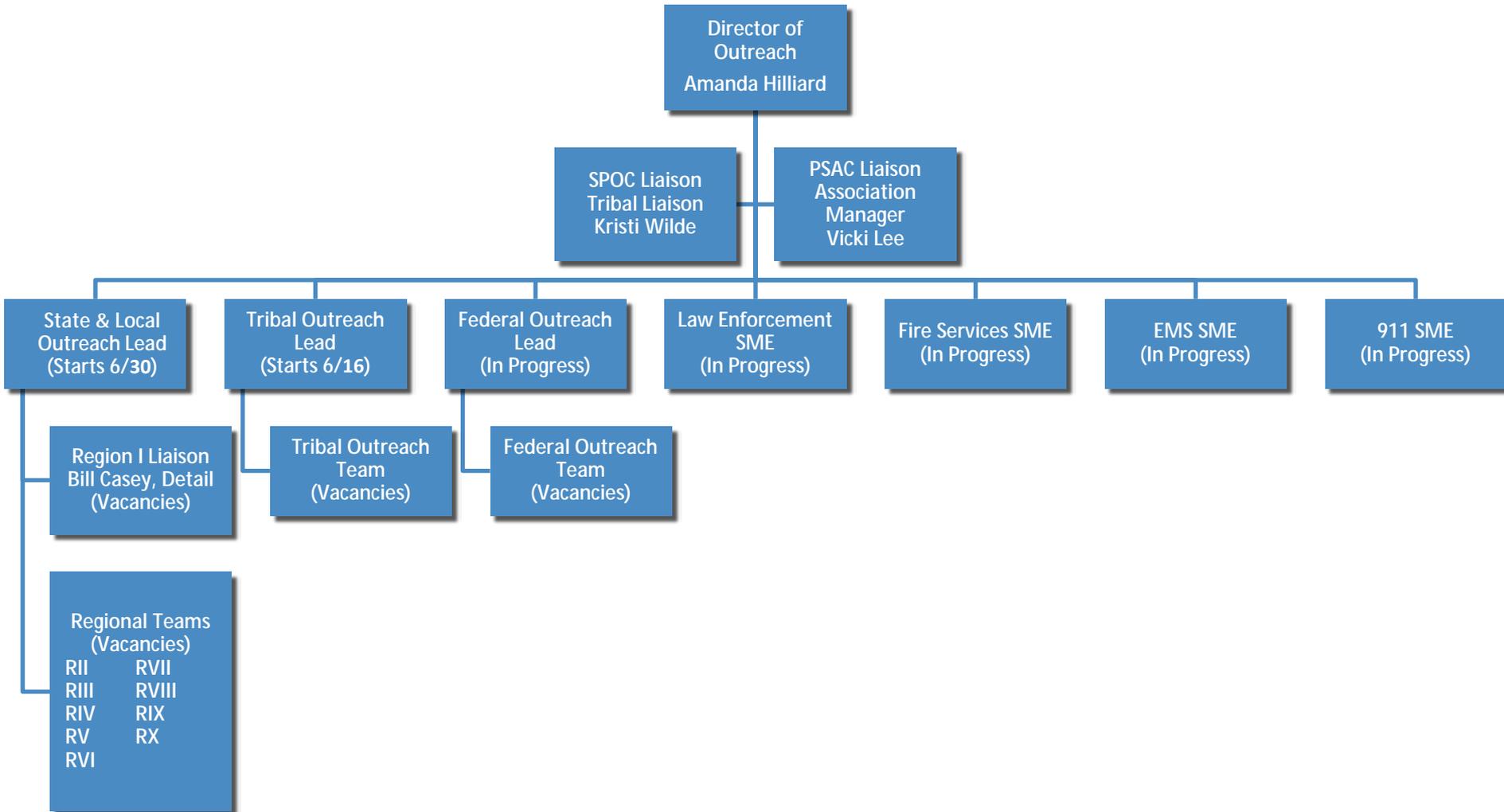


- § Expanded social media presence:
 - Posting at least 3 blog postings per week
 - Twitter `views' have doubled every week since inception
 - Up to 1,200 views per week
 - Number of `followers' increasing an average of 55 a week

- § The FirstNet website has had approximately 75K pageviews with a 5% increase in blog traffic during that timeframe

- § Continued hiring actions – selected State and Tribal Outreach Leads; advertised Public Safety Subject Matter Experts and Federal Outreach Lead positions

Outreach Team Staffing



Upcoming Activities (Jun-Aug)



- § Finalize outreach “toolkits” to support local, state, tribal, and federal outreach efforts
- § Collaborate with Emergency Communications Preparedness Center (ECPC) FirstNet Consultation Group on the federal consultation process
- § Stand up and collaborate with the PSAC Tribal and Early Builder Working Groups
- § Chairwoman Sue Swenson is due to visit Capitol Hill in late June for face-to-face meetings with key legislators
- § Continue hiring actions – onboard new outreach employees and advertise 10 Regional Leads